
2ND INTERNATIONAL CONFERENCE

DIGITAL CHALLENGES

FOR MUSEUM EXPERTS

ELECTRA METROPOLIS HOTEL, ATHENS, GREECE

<http://daissy.eap.gr/DC-Me-2016>

PROGRAMME

08:30 - 09:30

REGISTRATION

09:30 - 10:45

SESSION 1: THE CULTURAL AND CREATIVE SECTOR TODAY

A European Agenda on Culture.

Robert Manchin, Culture Action Europe,
Belgium

"I am Culture" Annual Report: the role of the cultural and creative industries in the Italian economic system.

Romina Surace, Symbola - Foundation
for Italian Qualities, Italy

The ArtS project: Skills for the Creative Economy.

Vassiliki Chatzipetrou, Eurotraining, Hellas

Mu.SA project overview: European and National sector Alliance.

Prof. Achilles Kameas,
Hellenic Open University, Hellas

Q&A

10:45 - 11:00

COFFEE BREAK

11:00 - 12:30

SESSION 2: NEW AND EMERGING OCCUPATIONAL PROFILES IN THE MUSEUM SECTOR IN EUROPE

Emerging job roles in Museums: the eCult Skills project.

Panagiota Polymeropoulou, Hellenic Open
University, Hellas

Training for Museum Mediators: a methodology.

Ana Fernambuco and Inês Câmara,
Mapas das Ideias, Portugal

Museum professionals and the development of new knowledge and skills.

Prof. Alexandra Bounia, International Council
of Museums - Hellenic National Committee
ICOM GR, Hellas

Changes and Challenges in the Museum Profession in Italy.

Margherita Sani, Istituto per I Beni Artistici
Culturali e Naturali della Regione Emilia Romagna
IBACN, Italy

Occupational profiles and EOPPEP: a review and the way ahead.

Dr. Nikos Georgiadis, National Organisation
for the Certification of Qualifications and Vocational
Guidance EOPPEP, Hellas

Q&A

12:30 - 13:30
LIGHT LUNCH

13:30 - 15:00
SESSION 3: TRAINING OF MUSEUM PROFESSIONALS: SKILLS, CHALLENGES AND TRENDS

Training models for new curricula: a comparison between Break-in the Desk and Aspire 2 Create projects.

Dr. Claudia Matera, Link Campus University, Italy

The Museum Studies Master Programme at University of Porto, Promoting and embracing challenges, evolving dynamics.

Prof. Paula Homem and Prof. Maria Pinto,
University of Porto, Portugal

Key findings from ADESTE - Audience Developer: skills and training in Europe.

Antonia Silvaggi, Melting Pro Learning, Italy

e-Challenges for Museum Professionals in Portugal.

Prof. Alexandre Matos and Dr. Ana Carvalho,
Comissão Nacional Portuguesa do Conselho Internacional de Museus ICOM Portugal, Portugal

Initial VET provision for Cultural Development.

Dr. Aggelis Koutsomichalis, Institute for Vocational Training IEK AKMI, Hellas

Q&A

15:00 - 15:15
COFFEE BREAK

15:15 - 16:45
SESSION 4: WORLD CAFÉ

The last session consists of round tables. At each round table will be discussed specific issues related to the project Mu.SA. The management of the discussion will be held by the facilitator. All the answers/ conclusions will be recorded and presented by the rapporteur.

16:45 - 17:30
CONCLUSIONS & END OF THE CONFERENCE

SCIENTIFIC COMMITTEE

- **Achilles Kameas**, Associate Professor of Pervasive and Global Systems at School of Science and Technology of Hellenic Open University, Director of DAISSy research group, Coordinator of Mu.SA project
- **Alexandra Bounia**, Associate Professor of Museology at University of the Aegean, Chair of the Hellenic Committee of ICOM
- **Panagiota Polymeropoulou**, Archaeologist - Museologist, Researcher at Hellenic Open University - Member of the Research Group DAISSy, Member of ICOM