

The future of museum professionals in the digital era

3 April 2020 | 9.00-13.00

Rotunde Bertouille | Bozar

23 rue Ravenstein 1000 | Brussels



The official language of the event is English.

To participate, please register [here](#) before 25 March 2020.



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Mu.SA
museum sector alliance

DAISSy Research Group of the Hellenic Open University and Culture Action Europe will host the event "The future of museum professionals in the digital era".

This represents the final stage of "Mu.SA: Museum Sector Alliance" project, implemented under the coordination of the Hellenic Open University, with the participation of 11 organisations from Greece, Italy, Portugal and Belgium and supported by Erasmus+ programme.

Mu.SA project designed four new occupational profiles for the museum sector: Digital Strategy Manager, Digital Collections Curator, Digital Interactive Experience Developer and Online Community Manager and developed the corresponding learning pathways.

The project produced professional training programs consisting of a MOOC (which attracted more than 5,000 trainees worldwide) and four blended training courses in digital and transferable competences as well as in 21st century skills, open to professionals and experts of European museums and the cultural sector.

9.00-9.30 | Arrival and registration

9.30-9.40 | Welcome speeches

Dr. Achilles Kameas (HOU), Tere Badia (Culture Action Europe)

9.40-10.30 | The Success of Mu.SA Project

Antonia Silvaggi (Melting Pro), Panagiota Polymeropoulou (HOU), Paula Menino Homem (University of Porto), Eleni Damianou (AKMI), Massimiliano Dibitonto (Link Campus University)

11.00-11.50 | Cultural Policies for sustainable museums for all

Catherine Magnant (European Commission, DG EAC), Julie Pagel (NEMO), Jasper Visser (The museum of the future) ^{tbc}, Leena Tokila (ICTOP), moderated by Corinne Szteinszneider (Michael Culture)

11.50-12.35 | The Future of Museum Professionals in the Digital Era

Alexandre Matos (ICOM Portugal), Philippos Mazarakis-Ainian (ICOM Greece), Romina Surace (Symbola), moderated by Margherita Sani (IBACN)

12.35-13.00 | Open discussion and closure