

Launch event

Wednesday, 30th January 2013

Novara, University of Eastern Piedmont “Amedeo Avogadro”
Lecture Hall of the Faculty of Economics

Launch Event - Novara

Chair: Michael Thielen, Bioplastics Magazine

- 09h00 Registration of participants
- 09h45 Opening and welcome
- 10h00 Converging Italian Research&Innovation measures with EU policy objectives: increasing participation and simplification (Raffaele Liberali, Italian Ministry of Education, University and Research)
- 10h20 REBIOFOAM Project and its policy and funding framework: Boosting EU Research from FP7 to Horizon 2020 (Monique Lévy, European Commission, DG Research & Innovation)
- 10h40 New instruments for Research&Innovation support at national level: National Technological Clusters (Mario Calderini, Politecnico di Torino and Italian Ministry of Education, University and Research)
- 11h00 Overall introduction to REBIOFOAM Project (Luigi Capuzzi, R&D Director, Novamont S.p.A.)
- 11h20 REBIOFOAM video
- 11h30 Environmental impact of biomaterials (Francesco Degli Innocenti, Novamont S.p.A. and European Committee for Standardization (CEN) convenor)
- 11h50 REBIOFOAM material: Design and performances (Juan Alcaraz Llorca, Instituto Tecnológico Del Embalaje, Transporte Y Logística - ITENE)
- 12h10 REBIOFOAM Project from the Bioeconomy perspective: Overcoming environmental concerns through a system-based approach (Catia Bastioli, CEO, Novamont S.p.A.)
- 12h30 Q&A
- 13h00 Lunch